

## Privacy policy

### Contest “For the most beautiful photo from the Baltic Sea”

implemented as part of the project Baltic Heritage Routes. Development of Heritage Tourism Infrastructure in the South Baltic Area, co-financed by the South Baltic Interreg Program.

1. We respect your privacy. This Privacy Policy applies to personal data collected as part of the contest "For the most beautiful photo from the Baltic Sea (BHR contest), the rules and regulations of which are available at <https://iped.pl/bhr/?l=en>. The entity responsible for the collection and use and the Administrator of personal data as part of the BHR contest is the University of Gdańsk, 8 Jana Bażyńskiego street, 80-309 Gdańsk, for which the project partner: Foundation “Institute for Private Enterprise and Democracy”, 4 Trębacka street, 00-074 Warsaw lent the tool in the form of a competition page
2. Contact with the Administrator's Data Protection Officer: e-mail: [andrzej.poszowiecki@gmail.com](mailto:andrzej.poszowiecki@gmail.com).
3. Participation in the BHR contest is voluntary. As part of this BHR contest, we collect the minimum amount of personal data necessary to conduct the contest.
4. Personal data of participants will be processed for the purposes related to the proper implementation of the contest and the functioning of the website, (the basis for processing is art.6 par.1 point f of GDPR - legitimate interest of the data controller or a third party). The legitimate interests of the data controller or a third party are: a. Enabling you to participate in the contest, including the controller's contact with the contest participant and the transfer of prizes; b. storing data for the purposes of establishing or pursuing claims and defending against any claims; c. direct marketing of products related to the implementation of the project Baltic Heritage Routes. Development of Heritage Tourism Infrastructure in the South Baltic Area. Development of Infrastructure for Sustainable Tourism in the South Baltic Region; d. handling inquiries or complaints from contest participants. Processing may be deemed necessary for the implementation of the legitimate interests of the Administrator or a third party, if it does not excessively affect your interests or fundamental rights and freedoms. When processing personal data on this basis, we always strive to maintain a balance between our legitimate interest and your privacy. In the case of processing based on this legal basis, we analyse the risks of violating your rights or freedoms and the measures taken to protect your personal data. The data of the Winners will also be processed in order to fulfil the legal obligations incumbent on the Organizer under the Gambling Act as well as accounting and tax regulations (the basis for processing is article 6 par. 1 point c of the GDPR).
5. Scope of data processed: data of BHR contest Participants: name and surname, mobile phone number, e-mail address and address data provided during the subsequent contact for the purpose of sending the prize.
6. In connection with the processing of personal data for the purposes indicated in point 4, personal data of participants may be made available to other recipients or categories of recipients of personal data. The recipients of your personal data may be: a. authorized employees of the organizer and data administrator, b. Service providers or entities supporting the organizer of this competition, who, by contract, entrust the processing of personal data for the purposes of providing services for the data administrator and their authorized employees - to the extent necessary for the proper performance of these services, c. entities referred to in point 4 above. d. entities authorized to receive personal data on the basis of legal provisions.
7. We require our service providers to process personal data in accordance with our instructions and to guarantee the security of personal data by using appropriate technical and organizational measures.
8. The administrator uses cookies to collect information related to the use of the website, in accordance with the information about cookies presented in the following Cookie Policy.
9. The data of participants will be processed for the period necessary to achieve the processing purposes indicated in point 4, that is during the photo contest and the announcement of its results (no longer than until the end of the project implementation period): a. In the scope related to the proper implementation of the contest, by 30.03.2021 or until you object to such processing, and such objection may result in exclusion from the competition without the right to prizes, b. In terms of fulfilling the legal

obligations incumbent on the Administrator for the period until these obligations are fulfilled by the Administrator, c. For marketing purposes related to with the products of the project on the basis of your consent until the consent is withdrawn.

10. We maintain appropriate administrative, technical and physical safeguards to protect personal data against accidental or unlawful disclosure, access or misuse.
11. You have the right to access your data and the right to rectify, delete, limit processing, the right to transfer data, the right to object (in particular, when the purpose is direct marketing of products related to the project), the right to withdraw consent at any time without affecting the lawfulness of processing based on consent before its withdrawal. You can exercise the above rights by sending an appropriate letter to the address of the personal data administrator or by sending an email to [andrzej.poszewiecki@gmail.com](mailto:andrzej.poszewiecki@gmail.com). Please note that these rights are not absolute, and the provisions provide for exceptions to their application.
12. You have the right to lodge a complaint with the President of the Personal Data Protection Office (to the address of the Personal Data Protection Office (2 Stawki street, 00-193 Warsaw), if you believe that the processing of your personal data violates the provisions of the GDPR of the contest "For the most beautiful photo from the Baltic Sea."

### **Cookies Policy**

1. Cookies are data stored on the User's end device and intended for the use of the Website. Cookies usually contain the name of the website they come from, the time they are stored on the end device and a unique number used to identify the browser used to connect to the website.
2. Cookies are not harmful to the computer or other access device of the User through which he or she uses the Website.
3. The Service Provider uses "cookies" that collect anonymous information about Users, in particular about how they use the Website, in order to adapt the Services and the content of the Website to the individual needs of Users, ensure the highest quality of Services and improve the functionality of the Website.
4. As part of the use of "cookies", the Service Provider collects the following anonymous (non-identifying) information about the User during the contest: 1) location of the end of the IT system in the network it uses, 2) IP of the access device, 3) host names 4) connection speed, 5) time spent on the Website, 6) browser type and language, 7) method of entering and displaying the pages of the Website, 8) visited subpages of the Website.
5. The Service Provider informs that the software used for browsing websites allows the storage of Cookies on the User's end device. The user can change these web browser parameters for cookies. The Service Provider also informs that limiting the use of cookies may affect the functionality of some elements of the Website.